

FOR IMMEDIATE RELEASE

Contact: Michael Evanko, VP of Marketing & Communications

Tel: (610) 374-4441 ext. 4411

mevanko@fromm.com

Fromm Appoints Patrick Standish as Regional Vice President

Reading, PA, April 17, 2024 – Fromm, a leading independent electrical distributor in the Mid-Atlantic Region, announced the appointment of Patrick Standish as Regional Vice President.

In this role, Standish will oversee a portion of Fromm's sales footprint and branches. He will be responsible for driving continued growth in these markets while working with the senior leadership team to execute the company's strategic priorities.

Standish is a seasoned sales professional with vast experience spanning more than 30 years in electrical sales and managing branch operations.

John Hanna, Fromm's President and COO, said, "Pat's knowledge of the electrical industry, coupled with his extensive hands-on business experience, will be a great addition to Fromm's executive management team."

About Fromm

Founded in 1923, Fromm is one of the largest electrical supply companies in the Mid-Atlantic region, serving customers in the construction, manufacturing, property management, defense, and utility industries. Fromm operates eight supply counters and a distribution center in Pennsylvania. For more information, visit www.fromm.com.

###