

December 5

9 am ~ 11 am



WRITE TO SELL

STRATEGIES TO CONNECT WITH CLIENTS TO OVERTURN OBJECTIONS

Participants will learn a structured writing process and strategies to effectively

- Identify audience motivations
- Recognize obstacles that keep an audience from responding or acting
- Preempt objections by conveying messages that resonate with the audience
- Develop effective calls to action

HANDS-ON
ZOOM SESSIONS

Register Online



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\$189
per session

