



***Tara Thomas,
General Manager of the Year
for the Hampton Inn Brand***



The Hampton Inn in Bloomsburg, PA

Hilton Hotels honors Tara Thomas as Hampton Inn General Manager of the Year

Bloomsburg, PA – Each year, Hilton Hotels announces the recipients of prestigious Brand Awards. Recently, Hilton announced the 2025 Annual Brand Award Winners for the Hampton Inn brand. Tara Thomas, from Bloomsburg, Pennsylvania, received special recognition for being named the **Hampton Inn General Manager of the Year**. Tara Thomas is the General Manager for the **Hampton Inn by Hilton in Bloomsburg, Pennsylvania**.

This is a distinct recognition. There are over 3,000 Hampton Inns and Hampton Inn & Suites worldwide in 46 countries and territories. For the nearly 1,400 Hampton Inns in the United States and Canada, Hilton only bestows one such award each year.

Qualifications for this award are based upon set criteria. The award is presented to the General Manager with the highest combined score in several measurable areas, including the hotel's "Stay Score" which reflects guest satisfaction as reported through post-stay surveys.

According to Tara Thomas, "The Hampton Inn motto is *"Making You Happy Makes Us Happy"*. It's on a sign when you walk in our front door. This mindset motivates me and it motivates my amazing team at the Hampton Inn in Bloomsburg. We want every guest to have an outstanding travel experience."

Thomas was made aware of this achievement on a special Hampton Brand Call that she was invited to attend on Friday, March 20th. "I was truly surprised and honored", said Thomas. She will receive an engraved trophy, brand recognition and an award prize.

Tara Thomas has been the General Manager at the Hampton Inn in Bloomsburg since 2011. Under her leadership, Hilton Hotels has recognized the Hampton Inn in Bloomsburg many times. In 2013, the hotel received the Circle of Excellence Award for performing in the top 10% of the brand. In 2014, 2015 and 2016 the Hampton Inn in Bloomsburg was awarded the Lighthouse Award for performing in the top 5% of the brand. The Hampton Inn in Bloomsburg also performed in the top 5% of the brand in 2025.

In 2024 the Hampton Inn in Bloomsburg underwent a complete interior and exterior renovation and redesign. The excellent customer service at the Hampton Inn is now accompanied by a bright, new décor.

“The Hampton Inn in Bloomsburg is welcoming guests to a new and modern Hampton design that’s blended with many traditional elements. Our guests love the new look!” said Thomas. She went on to add, “The new design, along with our commitment to genuine hospitality, make the Hampton Inn in Bloomsburg an excellent choice for business and leisure travelers visiting Columbia County.”

The Hampton Inn offers guests amenities such as a free hot breakfast buffet, complimentary WiFi, an indoor heated pool and whirlpool, an outdoor patio and a spacious, expanded fitness center. Guestrooms include large flat-screen HDTVs with streaming services, refrigerators, microwaves, coffeemakers and work desks. The Hampton Inn has a stylishly decorated Meeting Room which area businesses can reserve for corporate meetings, interviews, training sessions and seminars.

The Hampton Inn by Hilton in Bloomsburg is under the ownership and management of **Millett Hospitality**, which is locally based in Clarks Summit, Pennsylvania. Millett Hospitality also owns and operates seven additional hotels in Northeastern PA, including the Hampton Inns by Hilton in Clarks Summit, Sayre, Tunkhannock and Lewisburg as well as the Hampton Inn & Suites in Wilkes-Barre, the Home2 Suites by Hilton in Dickson City and the Fairfield Inn & Suites by Marriott in Selinsgrove, PA.

For more information about the Hampton Inn by Hilton in Bloomsburg, please visit www.bloomsburg.hamptoninn.com.

About Hampton by Hilton

As the No. 1 ranked lodging franchise for the last 17 years by Entrepreneur®, Hampton by Hilton — including Hampton Inn by Hilton and Hampton Inn & Suites by Hilton — serves quality-driven and value-conscious travelers at more than 3,100 properties in 46 countries and territories around the globe. The brand continues to lead its segment by providing guests with high quality, thoughtfully designed accommodations and amenities, such as modern, spacious rooms and free hot breakfast featuring the signature Hampton Waffle. Hampton by Hilton is committed to delivering an exceptionally friendly and authentic service, all backed by the 100% Hampton Guarantee™. Experience a best-in-class stay at Hampton by Hilton by booking at hampton.com or through the industry-leading Hilton Honors app. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Hampton by Hilton at stories.hilton.com/hampton, and follow the brand on Facebook, Instagram and X.