

FOR IMMEDIATE RELEASE

October 8, 2025

HearingLife Celebrates New Ownership with Ribbon Cutting and Free Hearing Tests

Bloomsburg, PA — HearingLife is proud to announce new ownership and celebrated with a ribbon cutting on September 19. The event marked an exciting new chapter for HearingLife as it continues its mission to make hearing health accessible for all.

We often take our senses for granted, especially our hearing. Left unchecked, hearing loss can lead to more serious health concerns over time. HearingLife's mission is to change that by making hearing health simple, accessible, and stigma-free. To mark this new chapter, HearingLife is offering free, comprehensive hearing tests to the community.

“At HearingLife, we consider our patients part of the family,” said Kateri Eck, Patient Care Coordinator “Our goal is to educate Americans about the importance of hearing health, while removing barriers to care. The ribbon cutting was a wonderful way to celebrate our commitment to serving the community.”

Community members are encouraged to schedule their free hearing tests to learn more about their hearing health and discover resources to support long-term wellness.

For more information about HearingLife or to schedule a free hearing test, visit <https://www.hearinglife.com/hearing-aids-centers/pennsylvania/bloomsburg> or call 570-818-5025

At HearingLife, we're “hear” to help.

XXXX



Kateri Eck, Patient Care Coordinator at HearingLife Bloomsburg, cuts the ribbon with Kyra McKinnon, Events & Marketing Coordinator, Columbia Montour Chamber, Amanda McHenry, Audiologist, HearLife Bloomsburg, Sandi McGinely, Audiologist, HearingLife Bloomsburg, Kristin Hale, Audiologist, HearingLife Bloomsburg, Ira Fleisher, HearingLife Hearing Area Director and Taryn Crayton, Vice President Columbia Montour Chamber.

Contact:

Kateri Eck
Patient Care Coordinator
HearingLife Bloomsburg
kitc@hearinglife.com
(570) 784-8050