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PPL Electric Utilities Business Energy Efficiency Program Invests in Mission to Attract Economic Growth in Central PA



Image left to right: Kaila Rivera, Senior Account Manager, CLEAResult, and Bud Fogleman, Outreach Manager, PPL Electric Business Energy Efficiency Program.

Bloomsburg, PA – PPL Electric Utilities’ Business Energy Efficiency Program is contributing an additional \$1,000 in 2025 to support Focus Central Pennsylvania’s mission. This continued investment provides valuable resources to help attract new investment and drive economic growth in Central PA.

“PPL Electric Utilities is committed to collaborating with our industry partners to support their economic growth. Our energy efficiency program offers incentives and helps drive long-term improvements in energy efficiency and sustainability.” said Tom McAteer, manager of energy efficiency programs at PPL Electric Utilities.

The **PPL Electric Business Energy Efficiency Program** helps businesses reduce energy usage and costs through various incentives and resources. It provides financial incentives for implementing energy-efficient upgrades and improvements including lighting retrofits and equipment installations. Additionally, the program offers technical assistance, rebates and educational resources to support businesses in identifying and implementing energy-saving measures. Learn more at www.pplelectric.com/BusinessRebates, or email PPLBusiness@clearresult.com.

Focus Central Pennsylvania is part of a committed team in the region that is driving economic development for communities in Centre, Columbia, Montour, Northumberland, Union, Snyder and Mifflin communities. The mission is to attract investment that cultivates economic growth in Central PA. This work is done by proactively connecting with site location consultants and companies expanding.

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