



## **FOR IMMEDIATE RELEASE**

### **Danville Business Alliance Launches “Love Where You Live” Local Promotion**

Danville, PA, February 1, 2026 — The Danville Business Alliance is excited to announce the launch of Love Where You Live, a month-long Shop and Dine Local promotion designed to support Danville businesses while rewarding residents for spending their dollars locally. Running throughout the month of February, the promotion encourages community members to shop and dine at participating Danville businesses for a chance to win a local gift card bundle featuring multiple local establishments.

Participation is simple. Customers make a purchase at any participating business, scan a QR code displayed in store and enter their name and email address. Each receipt equals one entry, and customers may enter multiple times throughout the month.

“Our goal with Love Where You Live is to make supporting local businesses easy, rewarding, and impactful,” said Lura Good, with the Danville Business Alliance. “This promotion benefits our Danville small businesses by driving foot traffic while also strengthening our connection with the community.”

#### **Participating Businesses:**

Bason Coffee, Blue Brew LLC, Cole’s Hardware (Danville location), DASH Meal Solutions, Koji, Merle Norman, Old City Bagel (Danville location), Old Forge Brewing Company, Rock God Brewing, Scott’s Floral, Shade Mountain Winery (Riverside location), The English Garden, The Kiddie Korner Boutique, Troop 47 Trading Co. and Watch Me Bloom.

**The Love Where You Live promotion runs February 1 through February 28, with the winner announced in early March.**

**For more information about the promotion or the Danville Business Alliance, follow DBA on social media or visit participating businesses to look for the Love Where You Live flyer.**