



FOR IMMEDIATE RELEASE

02/02/2026

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JOURNEY BANK APPOINTS LONI N. KLINE AS CHIEF GROWTH OFFICER

Bloomsburg, PA – Journey Bank is pleased to announce the appointment of Loni N. Kline as Chief Growth Officer, effective immediately.

In this newly created role, Kline will lead the Bank's efforts to advance its enterprise-wide growth strategy and expand revenue and market share across all lines of business. Her focus will be on strengthening customer relationships, broadening access to banking solutions, and ensuring Journey Bank continues to meet the evolving needs of the communities it serves. She will collaborate with teams across the organization to align marketing, sales, and relationship development efforts, identify thoughtful expansion opportunities, and support long-term, sustainable growth that benefits customers, businesses, and the region. She will serve as a key member of Journey Bank's Executive Leadership Team and will be based at the Bank's Lightstreet headquarters in Bloomsburg.

“At Journey Bank, our focus is on deepening connections with the people and businesses we serve,” said Lance Diehl, President and CEO of Journey Bank. “Loni brings exceptional expertise in relationship-building and strategic leadership, and we are excited to have her join our Executive Leadership Team.”

Kline has extensive experience in strategic planning, market development, and relationship management, along with a strong network of professional and community relationships throughout the region. Most recently, she served as Senior Vice President for College Relations and Chief of Staff at Pennsylvania College of Technology, where she led institution-wide initiatives, supported new market research across the Commonwealth, and built partnerships with corporate, nonprofit, and community stakeholders.

During her tenure at Penn College, Kline oversaw a 23-member division responsible for advancement, alumni relations, corporate relations, career services, and major and planned giving. She also led a 9-member team at the Journey Bank Community Arts Center, which is owned and operated by the College. During her tenure at Penn College, Kline oversaw initiatives that significantly expanded fundraising, strengthened community partnerships, and supported programs, students, and facilities.

“I am honored to join Journey Bank at such an important time,” said Kline. “Journey Bank has a strong legacy of community banking, and I’m excited to work alongside this talented team to deepen customer relationships, thoughtfully expand our reach, and ensure the Bank continues to be a trusted financial partner for individuals, families, and businesses throughout our region.”

Kline’s career includes senior leadership roles at Lycoming College, Bucknell University, Penn State Hershey Medical Center, and Juniata College, where she consistently delivered

results through data-informed strategy, collaborative leadership, and relationship-driven growth.

About Journey Bank

Journey Bank is a locally owned and operated community bank serving individuals, families, and businesses throughout North Central Pennsylvania. With a legacy of more than 125 years, the Bank is proud to remain a trusted financial partner in the region, delivering personalized service, local decision-making, and innovative financial solutions that help customers and communities thrive. Headquartered in Bloomsburg, PA Journey Bank employs 300 team members, operates 22 community offices across Columbia, Lycoming, Montour, Northumberland, and Clinton counties, and serves more than 50,000 customers. As of December 31, 2025, the Bank holds \$1.67 billion in assets. Journey Bank is a subsidiary of Muncy Columbia Financial Corporation. Member FDIC. Equal Housing Lender.

Photo attached: Loni N. Kline, Chief Growth Officer at Journey Bank.



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