

Child Care Works (CCW) - Unserved, Eligible Families

	Under 5 years	Infants and toddlers
Eligible children*	1,140	660
Eligible children enrolled	93	41
<b>Unserved, eligible children</b>	<b>1,047</b>	<b>619</b>
	<b>92% unserved</b>	<b>94% unserved</b>
<i>Percent unserved in Oct 2019:</i>	<i>87% unserved</i>	<i>89% unserved</i>

ONLY **50%**  
of Child Care Works (CCW)  
children under five years are  
in high-quality programs

...and ONLY **44%** of CCW  
infants and toddlers are in  
high-quality programs

Only **28%** of child care  
capacity in this  
district currently  
meets high-quality  
standards

BENEFITS OF HIGH-QUALITY CHILD CARE



increased  
employment and  
tax revenue



increased job  
retention and  
productivity for  
employers



higher earning  
potential for  
parents



improved math  
and language  
ability



healthy  
development



reduced grade  
repetition

\* The eligible child counts do not reflect the full impact of the COVID-19 pandemic and resulting economic downturn due to the delay in 2020 5-year American Community Survey (ACS) data.



Start Strong PA believes that because every child deserves an equal opportunity to a quality educational foundation that will prepare them to grow, learn, and succeed, we are calling on Pennsylvania to focus on the most important years of a child's development; the first three years of life. Data is provided by KIDS COUNT®: Pennsylvania Partnerships for Children

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**Child Care Works (CCW) - Unserved, Eligible Families**

	Under 5 years	Infants and toddlers
Eligible children*	200,730	119,020
Eligible children enrolled	39,752	19,227
<b>Unserved, eligible children</b>	<b>160,978</b>	<b>99,793</b>
	<b>80% unserved</b>	<b>84% unserved</b>
<i>Percent unserved in Oct 2019:</i>	<i>74% unserved</i>	<i>78% unserved</i>

ONLY **44%** of Child Care Works (CCW) children under five years are in high-quality programs



...and ONLY **41%** of CCW infants and toddlers are in high-quality programs

Only **43%** of child care capacity in the state currently meets high-quality standards




*\* The eligible child counts do not reflect the full impact of the COVID-19 pandemic and resulting economic downturn due to the delay in 2020 5-year American Community Survey (ACS) data.*

To accelerate access to high-quality child care for working parents, the Start Strong PA campaign asks state policymakers to support \$115 million in sustainable state/federal funding for a wage supplement for teachers and staff. This investment will provide an increase of \$2 per hour for child care professionals to retain the current workforce, reducing turnover which negatively impacts child development and results in classroom and program closures that disrupt families' ability to work.



Campaign led by Children First | Fight Crime: Invest in Kids | First Up | Mission: Readiness | Pennsylvania Association for the Education of Young Children | Pennsylvania Child Care Association | Pennsylvania Head Start Association | Pennsylvania Partnerships for Children | The United Way of Pennsylvania | Trying Together | Urban League of Greater Pittsburgh | Urban League of Philadelphia

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