

SEEKING A COST-EFFECTIVE WAY TO MARKET YOUR BUSINESS?

Direct mail is a highly effective form of advertising, and the Chamber has a way for you to reach hundreds of decision-makers for just pennies per contact.

THE CHAMBER PACK

The easy, low-cost way to get your message to hundreds of decision-makers.



HIT YOUR TARGET MARKET

ChamberPack is mailed to members bimonthly by the first of January, March, July, September, and November.



3 EASY STEPS TO PARTICIPATE

1

Sign and return the reservation form with payment to the Chamber. Space is limited.

2

Submit a proof to the Chamber for approval prior to duplication.

3

Provide 430 printed flyers* on 8.5 x 11" 20 lb. paper to the Chamber office by the 20th of the month before the mailing. (Do not fold.)



THAT'S IT!

We'll insert, label, post, and mail your information with other flyers all for just \$130 for one page and \$15 for each additional page. It's that simple!



**Flyers must be printed on 8.5 x 11 in. 20lb paper. Additional charges will be applied if your materials are heavier or larger than this standard size. See the reverse side for reservation information and advertising policies.*



(570) 784-2522



www.columbiamontourchamber.com

Advertising Policy

The Columbia Montour Chamber of Commerce reserves the right to accept or reject any advertisement, brochure, sponsorship, direct website link connection, or any other material or activity suggested or submitted to the Chamber by members for distribution or publication. Chamber staff shall have the authority to decide on the suitability of such material based upon a consideration of the following guidelines:

- The material/activity is of a graphic, sexual nature.
- The material/activity is of a partisan, political nature.
- The text of the material refers directly, by name, to another Chamber member.
- The material is considered potentially slanderous.
- The material/activity is deemed to be in poor taste, and likely to offend a significant number of members.
- The material/activity could bring public rebuke upon the Chamber and diminish its standing in the community.
- Advertising is limited to Chamber members only. Non-member subsidiaries of Chamber members are prohibited from advertising via the Chamber. Chamber members may sponsor advertising on behalf of not-for-profit, charitable community organizations. Such organizations must not have paid staff or office facilities.

Proofs must be submitted to the Chamber for approval before duplication.

Flyers submitted without prior approval or reservation are subject to refusal based on content or lack of available space. If the Chamber staff is unsure about the suitability of the content, staff shall refer the matter to a three-person committee composed of at least one member of the executive committee and one other member of the Board of Directors.

ChamberPack Reservation

Company Name:_____

Contact Person:_____ Phone:_____

Month(s) desired: January March May July September November

Amount: Insert \$130 ____ Multiple (\$130+\$15 per additional page) ____

Checks and reservation forms should be sent to:

The Columbia Montour Chamber of Commerce, 160 W. 6th Street, Suite 103, Bloomsburg, PA 17815

OR

Charge my ____ Mastercard ____ Visa ____ Discover

Card #_____ Exp. Date____3-Digit Code____

Signature_____ Zip Code Card_____

Fax to the Chamber at 570-784-2661, or email a proof to bflanagan@columbiamontourchamber.com