

FOR IMMEDIATE RELEASE

Contact:

Hinerfeld Commercial Real Estate
769 Keystone Industrial Park Road
Throop, PA 18512
Phone: 570-207-4100
Website: hinerfeldcommercial.com

Hinerfeld Commercial Real Estate's Shannon Trivett Earns Prestigious Certified Property Manager (CPM®) Designation from IREM

Scranton, PA – April 7, 2025 – Hinerfeld Commercial Real Estate proudly announces that Shannon Trivett has been awarded the Certified Property Manager (CPM®) designation by the Institute of Real Estate Management (IREM). This esteemed certification is recognized globally as a mark of excellence and expertise in property management.

With a career spanning over 19 years at Hinerfeld Commercial, Ms. Trivett has demonstrated unwavering dedication and proficiency in the commercial real estate sector. Since joining the company in 2005, she has taken on increasing responsibilities across marketing, brokerage, and property management. Her comprehensive understanding of the industry has been instrumental in delivering exceptional value to clients and stakeholders.

The CPM® designation is IREM's premier certification, signifying a property manager's ability to maximize the value of real estate assets across various property types. CPM® designees are recognized for their expertise in areas such as asset management, ethics, and financial operations. According to IREM, CPM® members often hold senior-level management positions and have the potential to earn significantly higher salaries compared to their peers.

IREM, an international institute affiliated with the National Association of Realtors, has been a leading authority in real estate management since its establishment in 1933. The organization offers a range of certifications, including the CPM®, to individuals and firms, symbolizing best practices and ethical leadership in the industry.

Ms. Trivett's achievement of the CPM® designation underscores her commitment to professional growth and excellence in property management. This accomplishment not only

enhances her personal career but also elevates the standard of service that Hinerfeld Commercial Real Estate offers to its clients.

For more information about Hinerfeld Commercial Real Estate and their services, please visit hinerfeldcommercial.com.

About Hinerfeld Commercial Real Estate:

Hinerfeld Commercial Real Estate is a leading firm specializing in commercial property services, including brokerage, property management, and consulting. With a team of experienced professionals, the company is dedicated to delivering tailored solutions that meet the unique needs of their clients.

About the Institute of Real Estate Management (IREM):

The Institute of Real Estate Management (IREM) is an international organization dedicated to advancing the profession of real estate management. Through education, certifications, and networking opportunities, IREM supports property managers in maximizing the value of real estate assets and promoting ethical business practices.

irem.org

Media Contact:

Hinerfeld Commercial Real Estate

Phone: 570-207-4100

Email: info@hinerfeldcommercial.com

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