

BLOOMSBURG

carpet woven in the USA

For Immediate Release

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Bloomsburg Carpet to Celebrate 50 Years

Third-Generation Manufacturer Marks Milestone with Continued Commitment to Quality and the Environment

BLOOMSBURG, PA, September 12, 2025 – Marking half a century of innovation and craftsmanship, Bloomsburg Carpet Industries Inc. will celebrate its 50th anniversary in 2026.

Founded in 1976 by Raymond P. Habib and twelve experienced locals in the town of its namesake, Bloomsburg Carpet was born from a belief in the future of American carpet weaving. At a time when local mill Magee Carpet Company was shifting focus, Habib saw an opportunity to carry the craft forward. From the original team of 13 to now a workforce of over 150, including team members who've been with the company for nearly its entire history, Bloomsburg Carpet has become a nationally recognized leader in sustainable textile manufacturing.

Now a third-generation, family-owned business, Bloomsburg Carpet remains headquartered in Bloomsburg, Pennsylvania. The company is led by Thomas Habib, President, with his sons Thomas Jr., Vice President of Sales and Marketing, and Daniel, Vice President of Business Development, joined by executive leaders Adam Bowman, Chief Financial Officer, and Jim Cody, Executive Vice President. The company's debut products, classic velvet weave carpets named Caravan, Tigris, and Emir, remain available today, exemplifying the craftsmanship and timeless appeal of Bloomsburg's designs.

"It is a testament to the quality of our employees that we are able to celebrate 50 years in business as the premier American carpet manufacturer. It starts with the leadership of the Habib family and continues all the way through to the skilled craftsmen that instill this company with its blue-collar work ethic and perseverance. We are proud of what we've accomplished in the first 50 years and look forward to what the next 50 will bring," said Adam Bowman, CFO of Bloomsburg Carpet.

What's changed over the years? Technology and environmental sustainability. Bloomsburg Carpet is the only carpet mill in the world powered by on-site solar energy. This pioneering move reduces carbon emissions and represents a long-term investment in a cleaner, more sustainable future for the Bloomsburg community.

Sustainability is woven into more than just operations, it's in every product. Bloomsburg textiles meet rigorous environmental standards, from Green Label Plus certifications to full Environmental Product Declarations, supporting better indoor air quality and contributing to LEED and other green building certifications. Innovation continues on the factory floor, where hand-painted CADs, once the only method for transferring patterns, now share space with high-speed Vandewiele looms imported from Belgium.

With a national network of sales representatives and dealers, Bloomsburg Carpet serves residential, commercial, and hospitality markets through its in-house brands: Silver Creek, Tuva Bloomsburg, and Bloomsburg Hospitality. Its carpets have been installed in prestigious spaces including Radio City Music Hall and the Senate and House Chambers of the U.S. Capitol.

To commemorate this milestone, Bloomsburg Carpet is unveiling a new anniversary logo for use across digital and print platforms, which will be formally presented at the company's biannual picnic on October 5th, 2025. To learn more about the legacy and future of this American manufacturer, visit BloomsburgCarpet.com, and stay tuned for a video timeline celebrating its 50th year.

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